THE ART OF
proactive parenting
JAMIE PITTOCK

Wednesday, 28 October 2009
A nice little

(balanced) three

column layout

The rest of the site
A nice little
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(balanced?) three
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column layout


An article title

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A less appropriate length of article title, by an author with a really long name

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We’re reactive
It’s time to get proactive.
It’s time to get proactive.

Have you ever wanted a way of keeping tighter control of your designs once a client takes over the management of a site?

A simple set of techniques.
Apply straight away.
Your client will love them.
You’ll be increasing their possibilities not limiting them.
It’s time to get proactive.

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1. Model and design content
2. Improve the control panel
3. Case studies
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3. Case studies
Latest News

Learners needed for national panel
Posted on 19 October 2009

Skills in store nationwide with Sainsbury’s ‘Get On’ campaign
Posted on 12 October 2009

NES employers pledge to ‘Back Young Britain’
Posted on 03 September 2009

Sainsbury’s helps shoppers to ‘Get On’
Posted on 28 August 2009

McDonald’s HR boss is new chairman at People 1st
Posted on 19 August 2009

Employers’ views needed to shape new qualifications
Posted on 18 August 2009
Barchester’s Excellence in Training success

Barchester Healthcare’s learning and development has won an accolade at the prestigious Laing and Buisson Independent Healthcare Awards.

Barchester’s team won their award in the Excellence in Training category and were presented with their trophy by comedian Sandi Toksvig.

The Independent Healthcare Awards highlight the range of achievement within the independent health and care sector and pay

I’m delighted we’ve been recognised for our commitment to training.
Barchester offers staff a variety of apprenticeships and leadership programmes.

Terry Tucker
Director of Learning and Development
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Skillstories Live (Practitioner Network): Learning Cultures

Informal learning in the workplace – how a learning culture can benefit your business

Hosted by First Bus, Portsmouth – 29 October 2009, 10am-3pm

As part of the Learning Revolution festival throughout October, Business Action on Skills invites you (or an appropriate colleague) to a network event focusing on learning cultures, where you live:

- Find out about the First Bus culture of learning and how it has benefited the organisation's bottom line
- Board the 'Learning Bus' where First employees develop their skills
- Take part in workshops looking at how informal learning could be encouraged and supported in your workplace
- Learning new skills in short taster sessions – demonstrating the personal benefits learning could bring to individuals amongst your staff

Who should attend?

HR, Learning & Development Executives and other skills practitioners wishing to learn and share crucial knowledge and experience and tackle a wide range of operational and policy issues.

To book on: Please reserve your place online at http://www.bitc.org.uk/events/skillstories_live_1.htm/

Further information: Contact Anita Powell (anita.powell@bitc.org.uk or 0207 566 6617) for more information about the event.

Cost: £50 + VAT
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<thead>
<tr>
<th>Photo</th>
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<tbody>
<tr>
<td>Maebry+Mia.jpg</td>
<td>Maebry and Mia</td>
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</tr>
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**FieldFrame Fieldtypes**

**FF Matrix**
Store tabular data within a single entry. Use in combination with *nGen File Field* to create a galleries, download libraries, and much more.

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**FF Checkbox**
- Beer

**FF Checkbox Group**
- Beer
- BBQ
- Ladies

**FF Radio Group**
- Pork
- Chicken
- Steak
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WYSIWYG
WYSIWYG
WYSIWYG

Designer’s get lazy

Client’s shouldn’t design
1. Model and design content

2. Improve the control panel

3. Case studies
8 ways to immediately improve the control panel.

Improving understanding and reducing uncertainty.
8

Signpost using tabs.
8. Signpost using tabs

Wednesday, 28 October 2009
7

Remove what isn’t needed.
7. Remove what isn’t needed
2. Remove what isn’t needed

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>View</th>
<th>Comments</th>
<th>Author</th>
<th>Date</th>
<th>Channel</th>
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<tr>
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<td>This is a gallery</td>
<td>View</td>
<td>(0) View</td>
<td>Jamie Pittock</td>
<td>10/20/09 11:07 am</td>
<td>articles_gallery</td>
<td>Open</td>
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<td>10/19/09 09:55 am</td>
<td>articles</td>
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<td>4</td>
<td>Millie in front of the fire</td>
<td>View</td>
<td>(0) View</td>
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<td>10/19/09 09:21 am</td>
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<td>3</td>
<td>Testing</td>
<td>Live Look</td>
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6

Improve usability.
### 6. Improve usability

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Edit tab
6. Improve usability

Ajax filtering

Wednesday, 28 October 2009
5

Add extra context.
5. Add extra context

Extra columns
4

Content previews.
## 4. Content previews

This is a great case study

This is a great case study

This is a great case study

Testing

### View

- Live Look
- Live Look
- Live Look
- Live Look
- Live Look

---

**Live look**

Wednesday, 28 October 2009
4. Content previews

Wednesday, 28 October 2009
3

Use jQuery to change stuff.
3. Use jQuery to change stuff

Wednesday, 28 October 2009
### Options

- Make Entry Sticky
- Allow Comments
- DST Active on Date of Entry

### Article title

**Millie in front of the fire**

### URL friendly version

millie-in-front-of-the-fire

### Listing image

Instructions: We'll resize and crop the image for you but ideally the original should be around the ratio 140px wide and 100px high. If you don't upload an image we'll display a placeholder.

![140-100-millie.jpg](image)

### Intro text

Instructions: This should be a single introductory/summary sentence or one short paragraph. All HTML will be stripped out. It will be displayed on the listing page and at the top of the show page.

I don't know of any dog that doesn't look utterly content lying in front of a fire. Millie is definitely no exception.

### Main text

Lorum ipsum dolor sit amet, consectetur adipiscing elit. Phasellus congue leo quis felis tristique in sollicitudin mi suscipit. Pellentesque est mi, porta a mattis euismod, scelerisque ut lectus. Etiam convallis, urna et laoreet pretium, lorem a hendrerit augue, vel molestie enim nisi at lectus.

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Ut pulvinar, mauris et iaculis accumsan, enim nisl omare neque, et dignissim elit justo at turpis.
6. Use jQuery to change stuff
Use field instructions.
2. Use field instructions

Simple instructions

Wednesday, 28 October 2009
2. Use field instructions

Wednesday, 28 October 2009
1. Create a new theme!

Wednesday, 28 October 2009
8. Create a new theme!

Wednesday, 28 October 2009
1. Model and design content
2. Improve the control panel
3. Case studies
Make it fun

Make them feel like designers
Enable them to do something they never thought they’d be able to do
Make it feel less like work
Make it fun

Make them feel like designers

Enable them to do something they never thought they’d be able to do

Make it feel less like work
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Enable them to do something they never thought they’d be able to do
Make it feel less like work
Thanks.

JAMIE PİTTOCK
@jamiepittock

http://erskinedesign.com