


How are we **PRESENTING**

A look at how we all present
and where it all goes wrong

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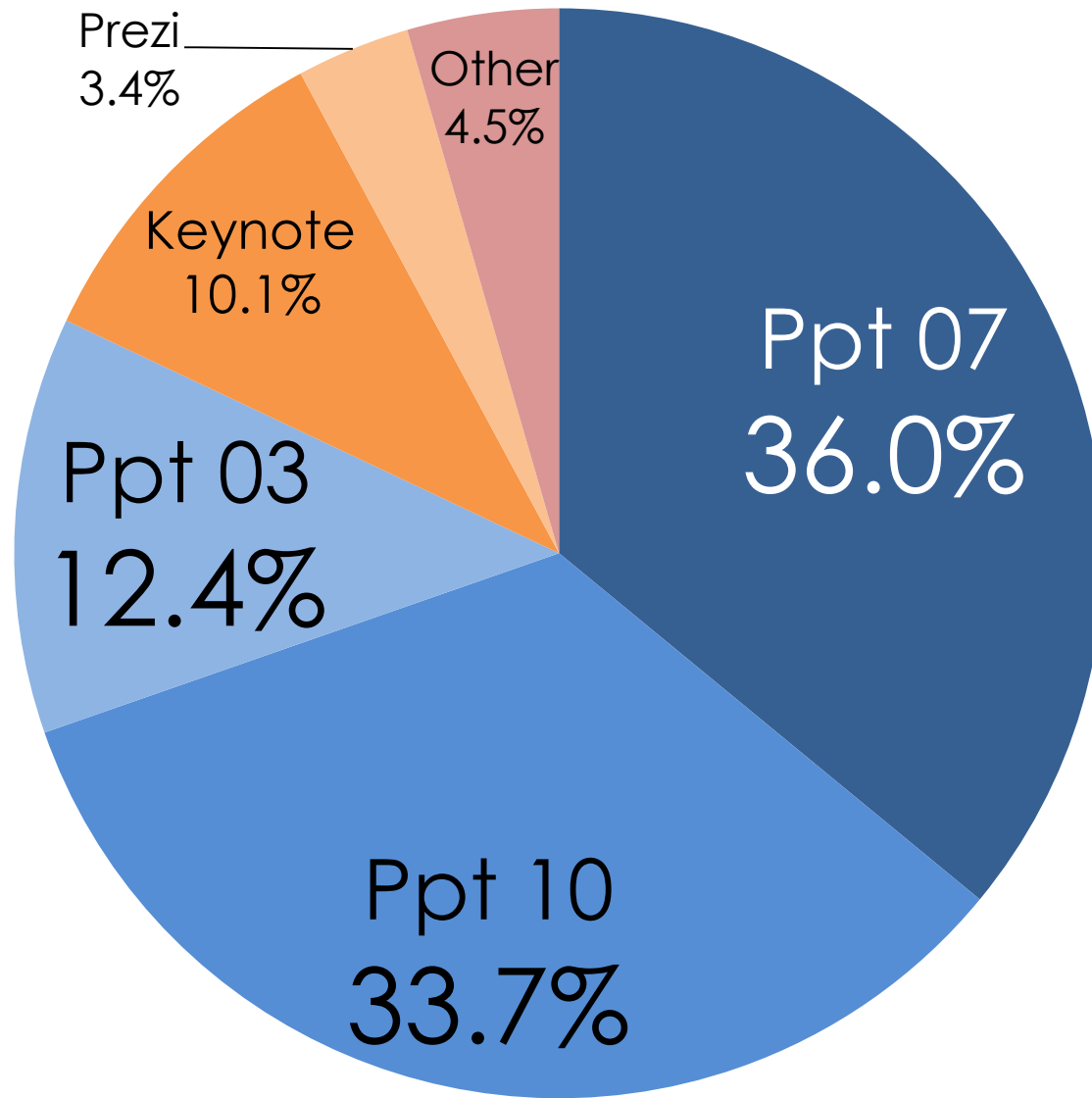
90 Respondents
gathered through





**Keep a look out for the
brilliant comments
received from
respondents**

What **software** do
you use?



The software **winners** and
losers since our 2010 survey

2010 vs 2011

Usage in
2010

Usage in
2011

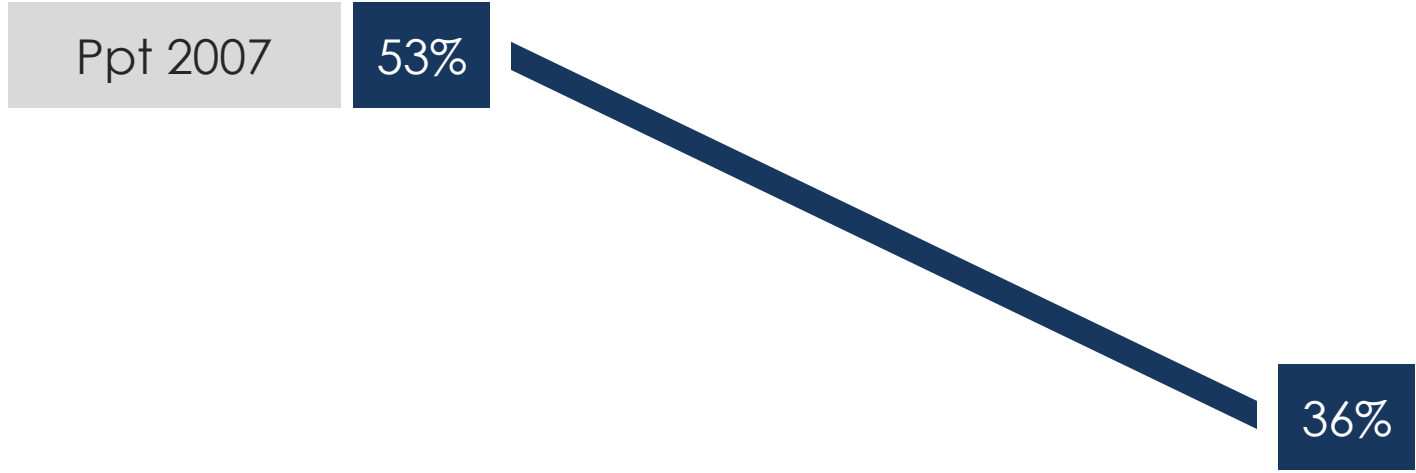


*Let's compare usage
stats between our
results in 2010 and
2011*

2010 vs 2011

Usage in
2010

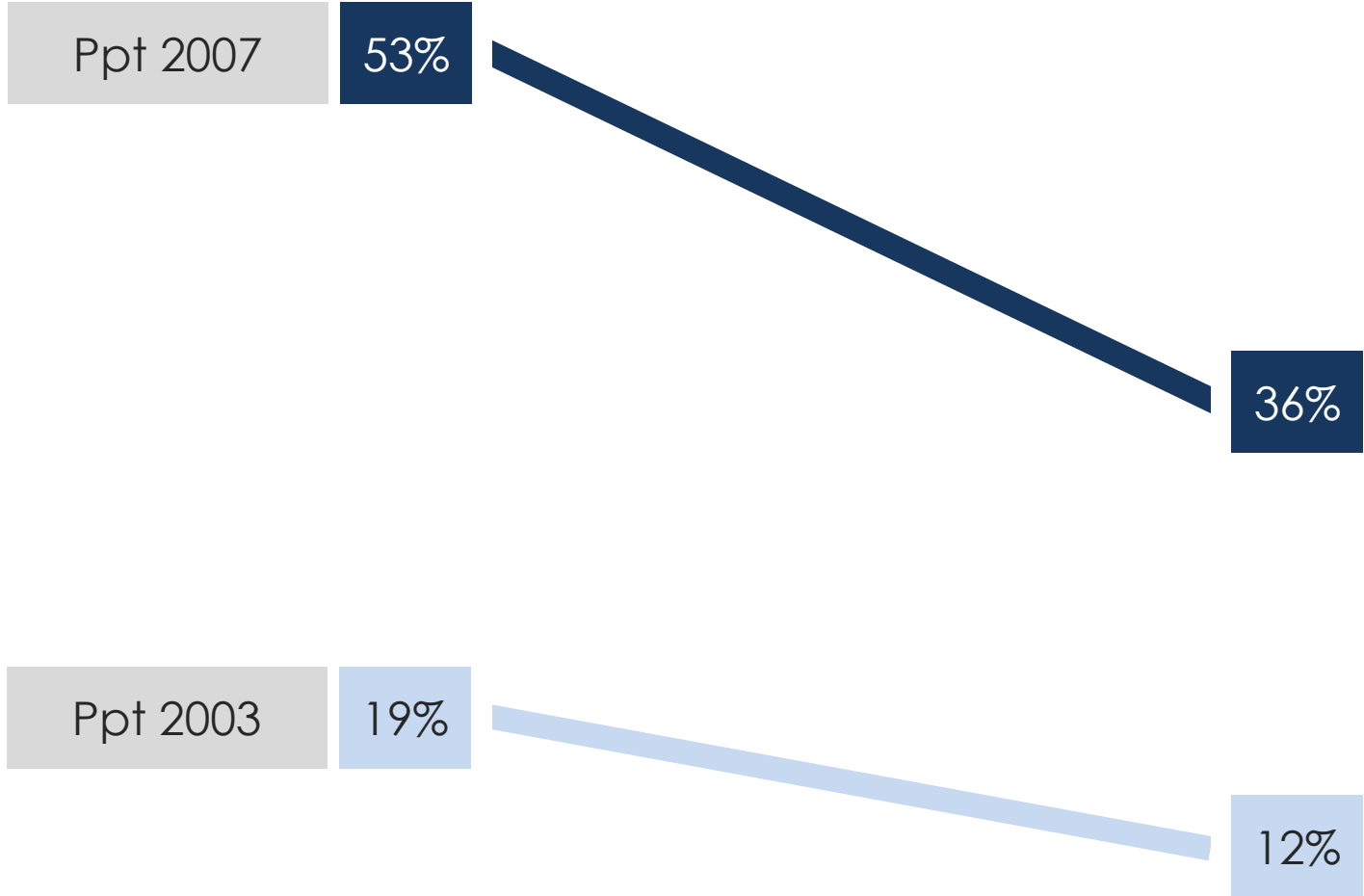
Usage in
2011



2010 vs 2011

Usage in
2010

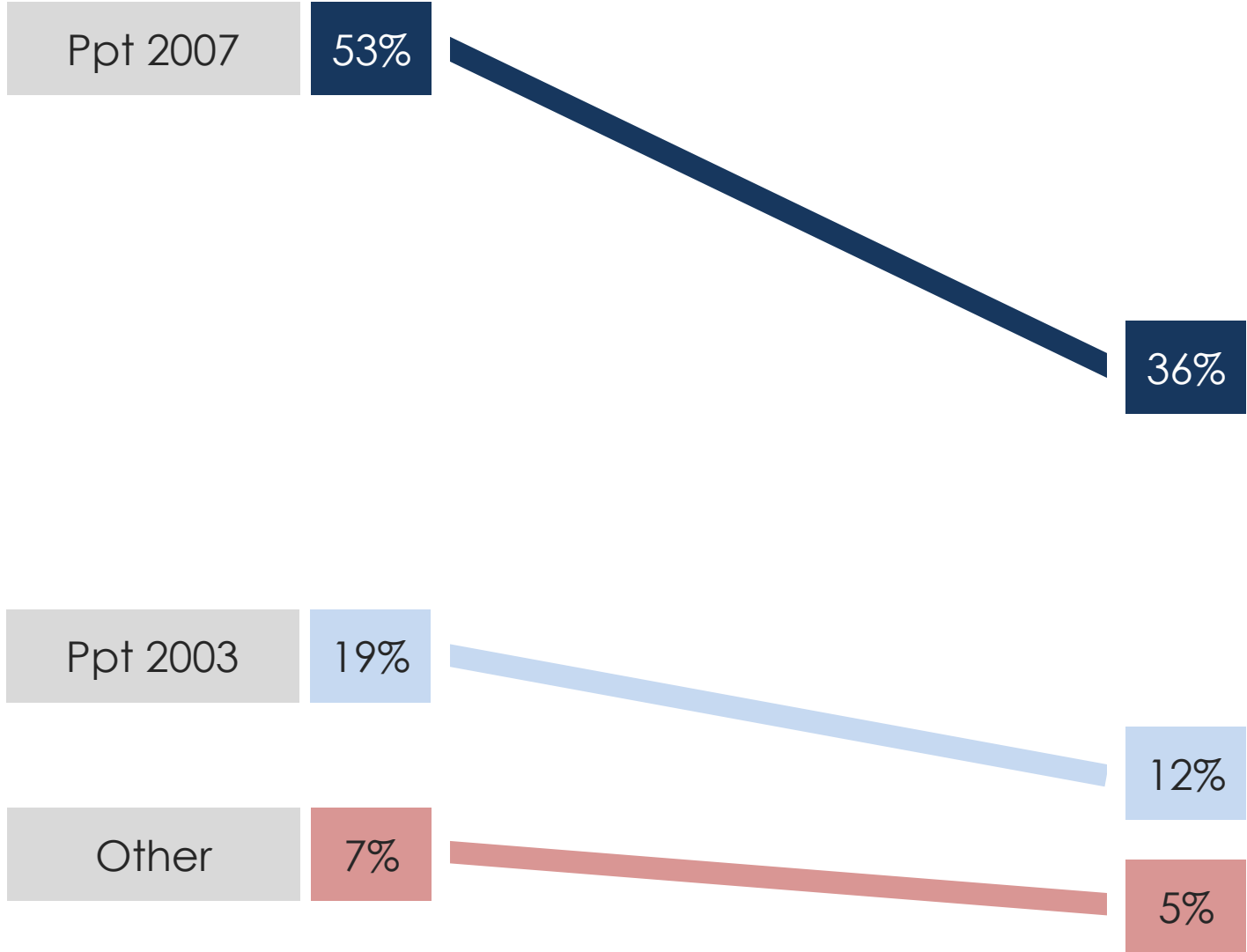
Usage in
2011



2010 vs 2011

Usage in
2010

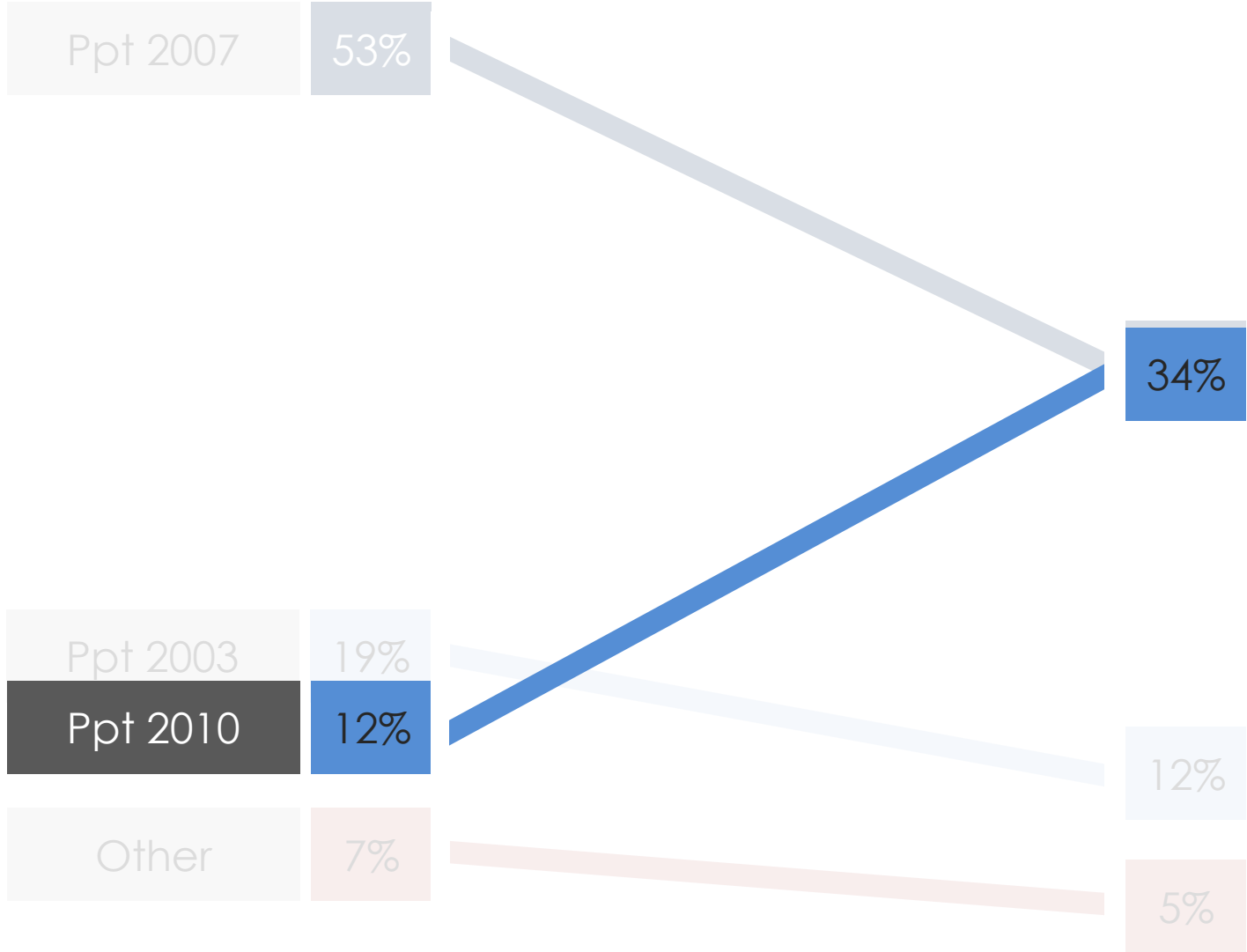
Usage in
2011



2010 vs 2011

Usage in
2010

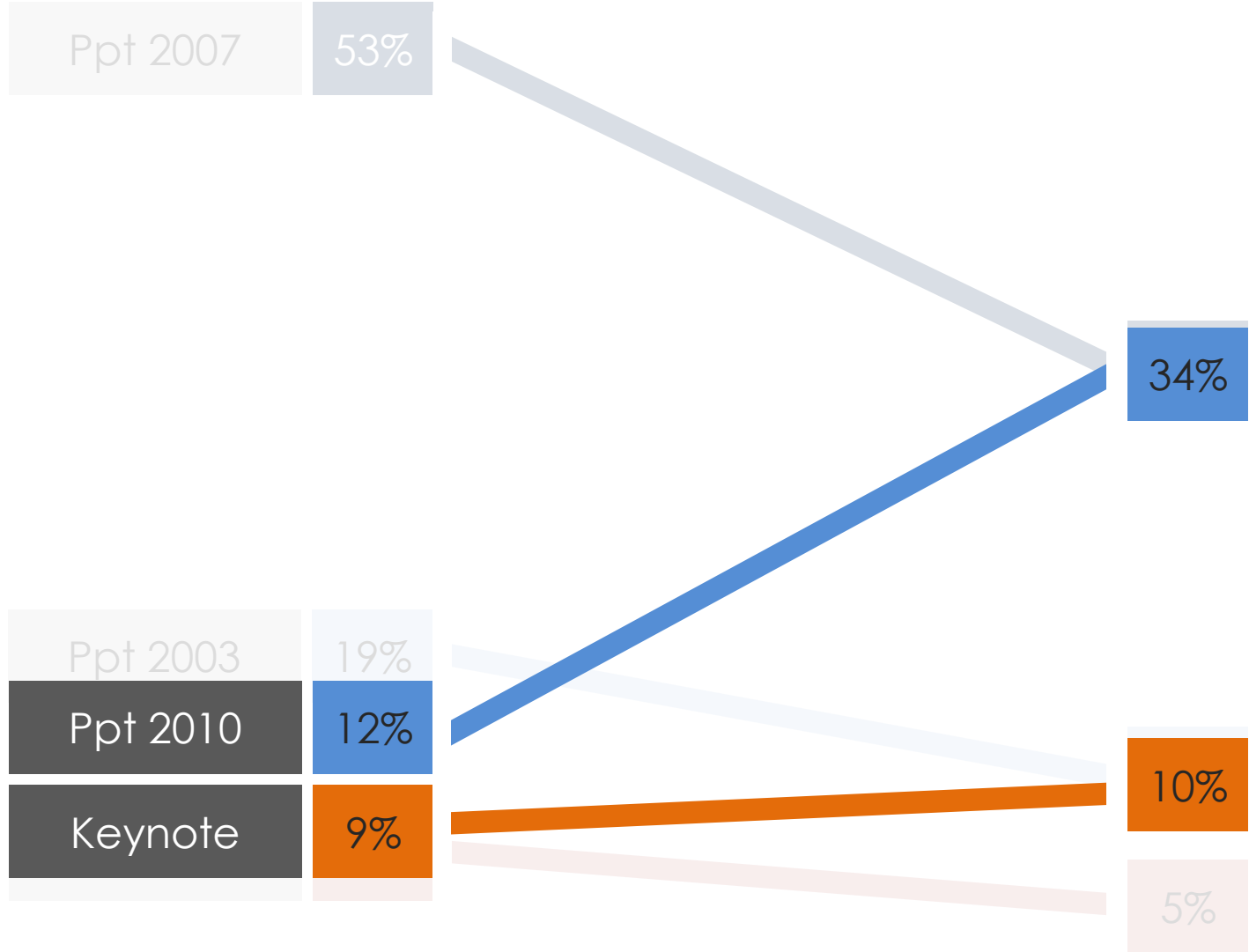
Usage in
2011



2010 vs 2011

Usage in
2010

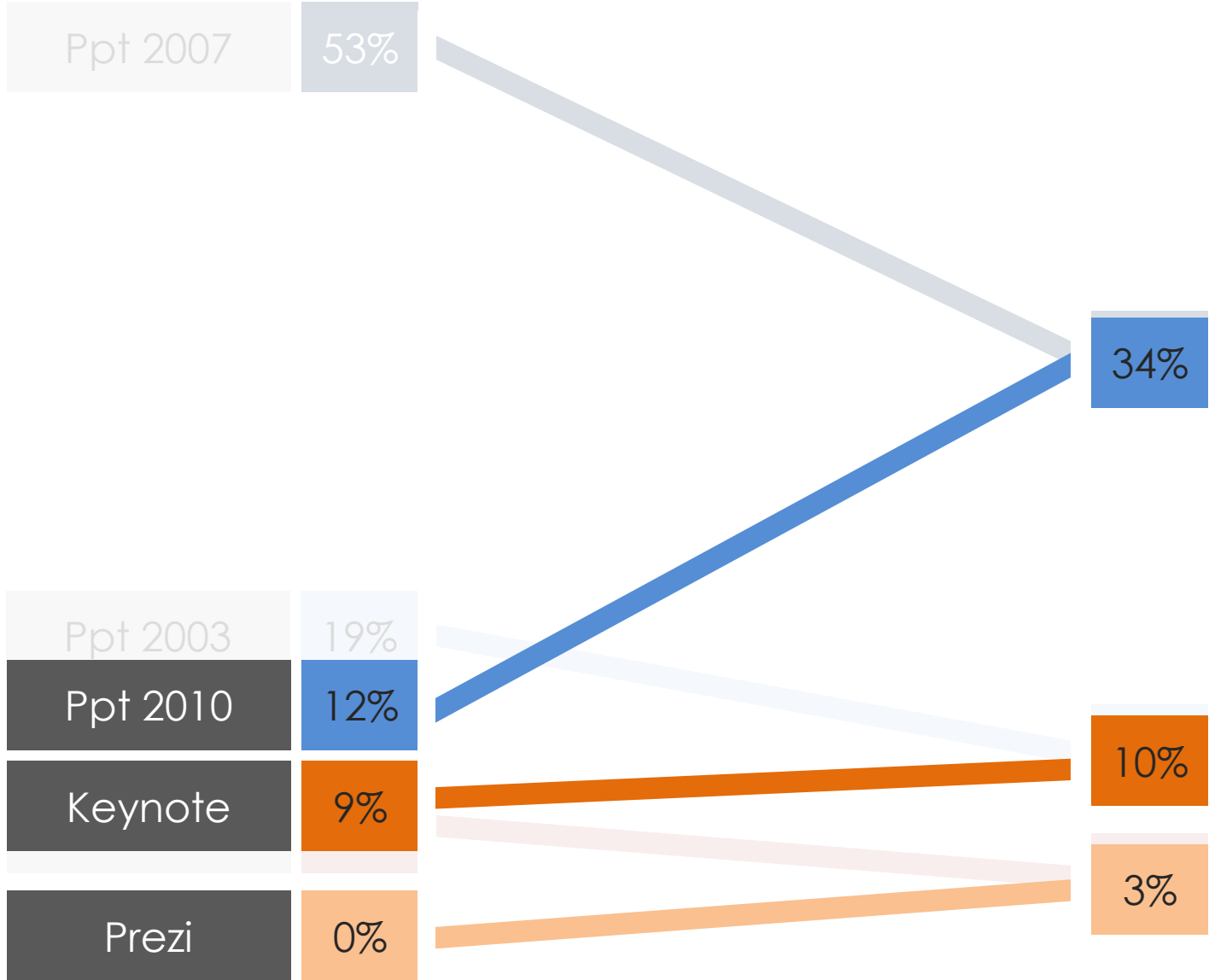
Usage in
2011



2010 vs 2011

Usage in
2010

Usage in
2011

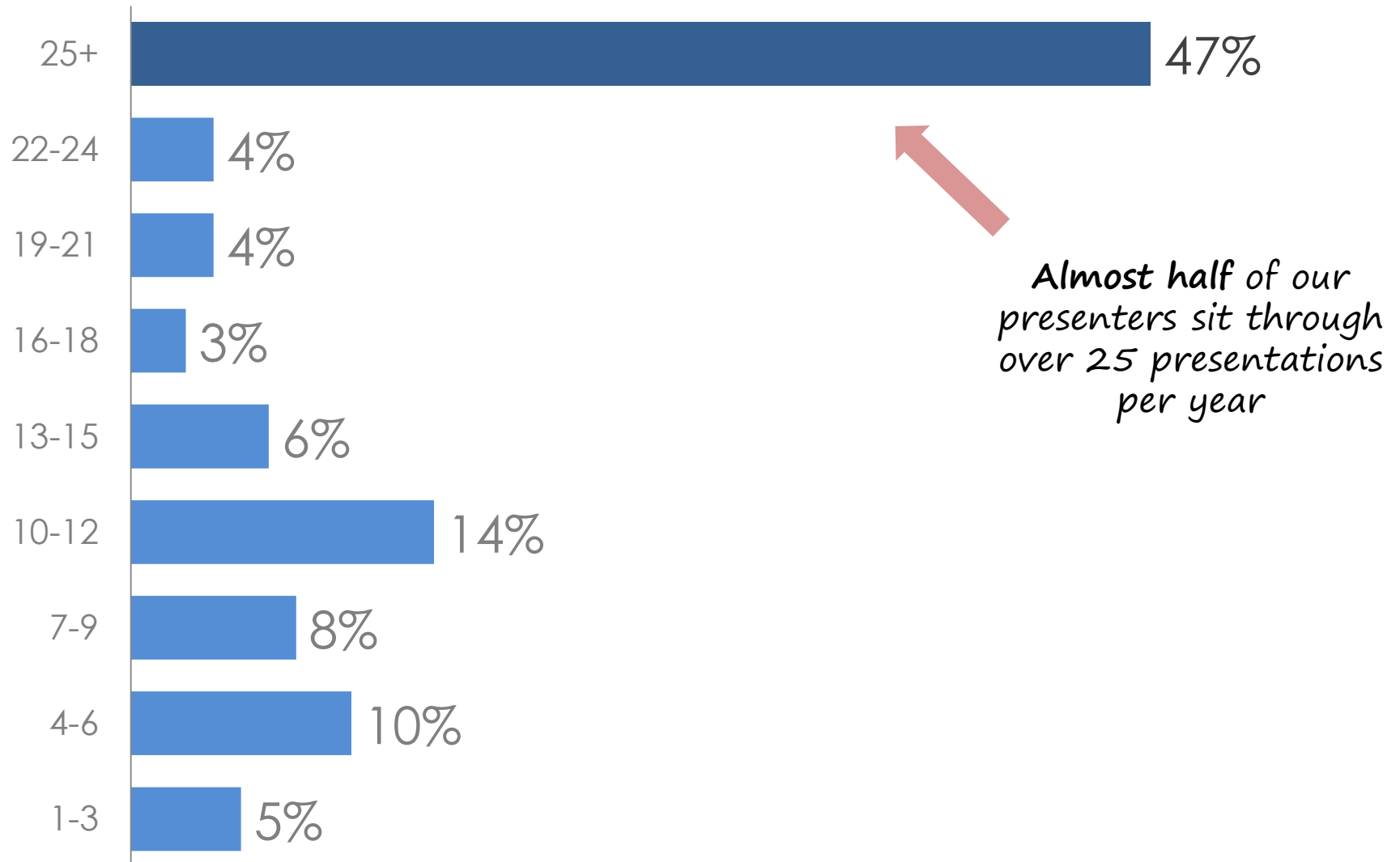




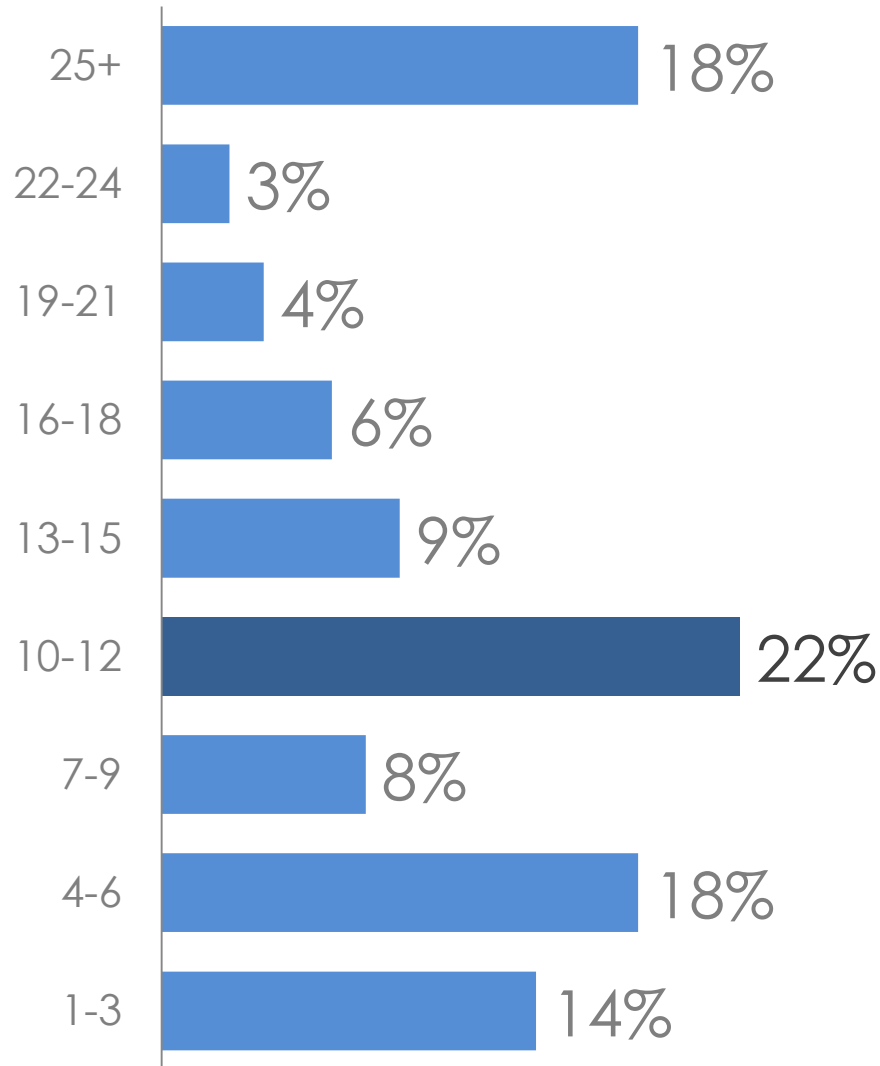
**Learn what to do
with PowerPoint, not
just how to use it**


Presentations **Viewed** and
Delivered per year

How many presentations do you **view** per year?



How many presentations do you **deliver** per year?

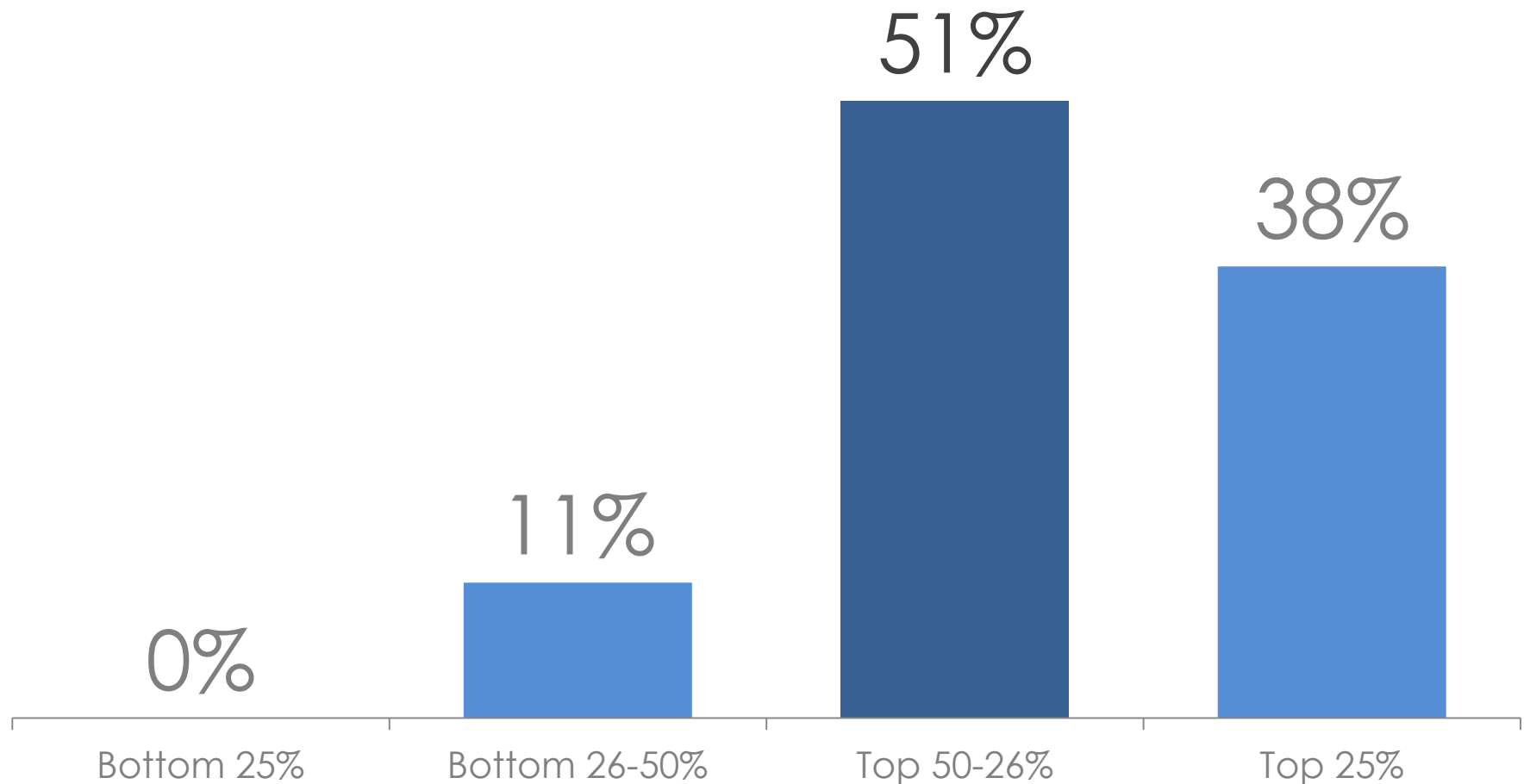




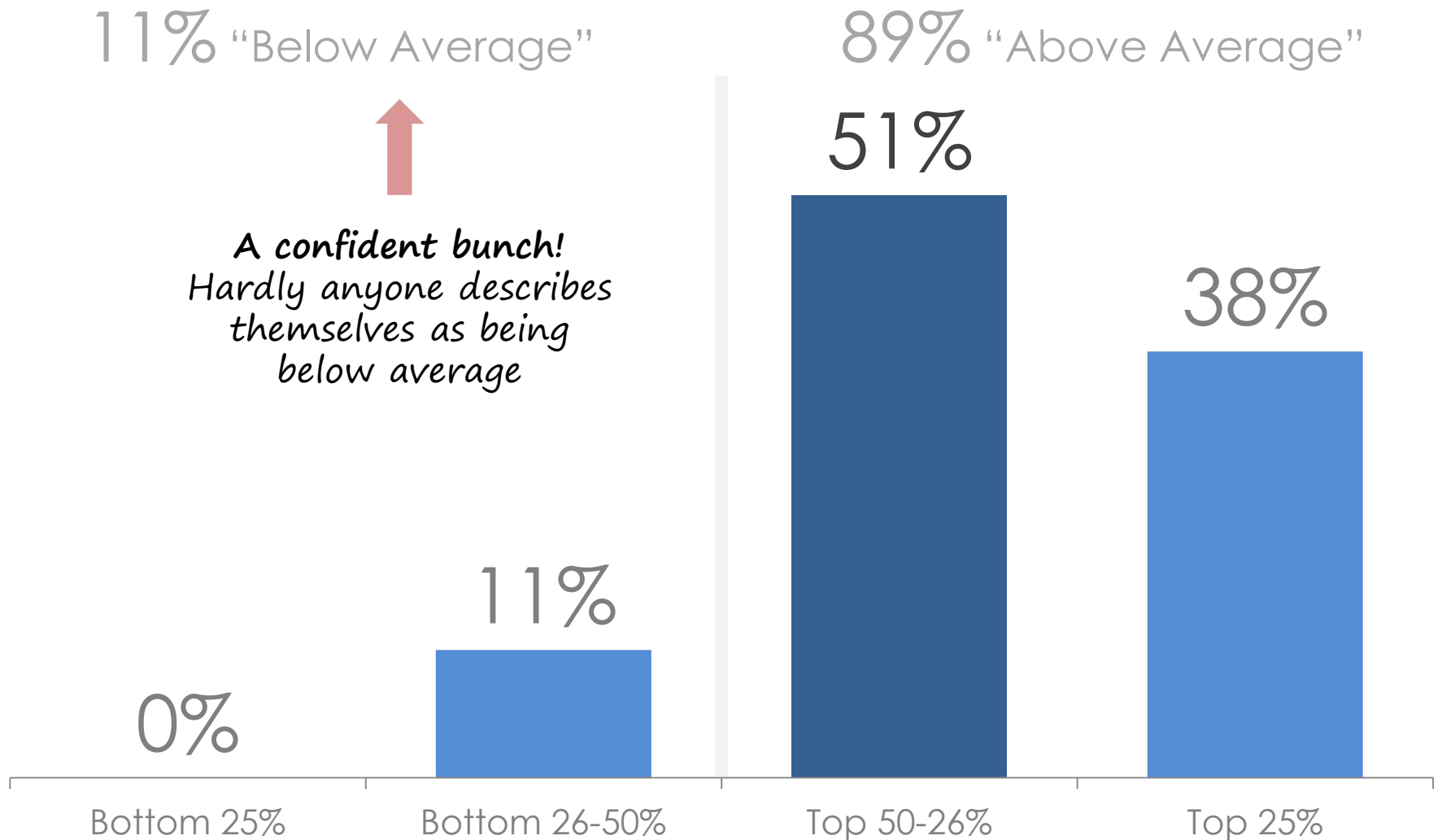
**Seriously consider
the goals of both the
presentation and
individual slides**

How do you **rank yourself**
compared to your peers in
terms of...

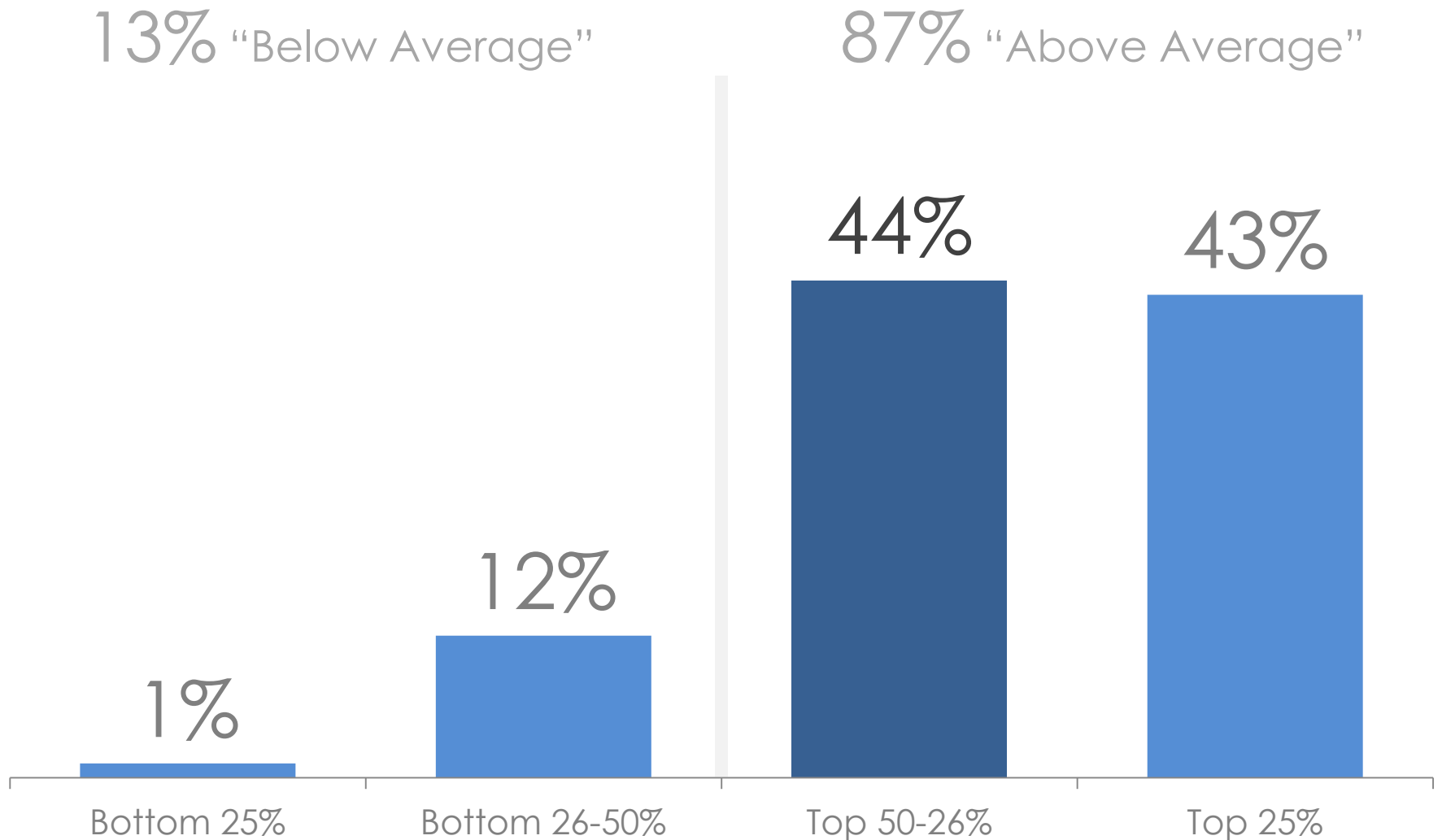
...Ability to present



...Ability to present



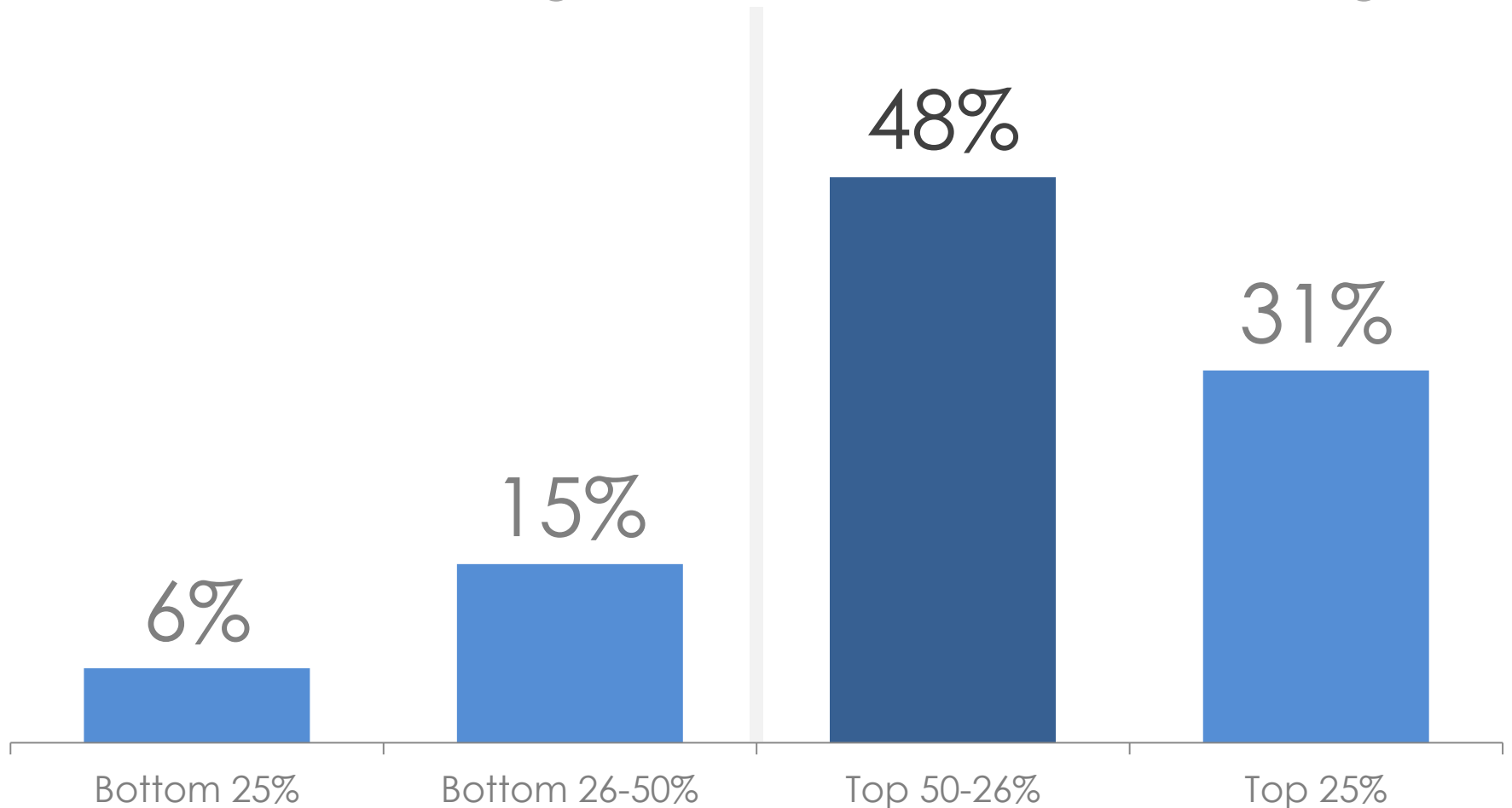
...Presentation software skills



...Preparation & Preparedness

21% "Below Average"

79% "Above Average"



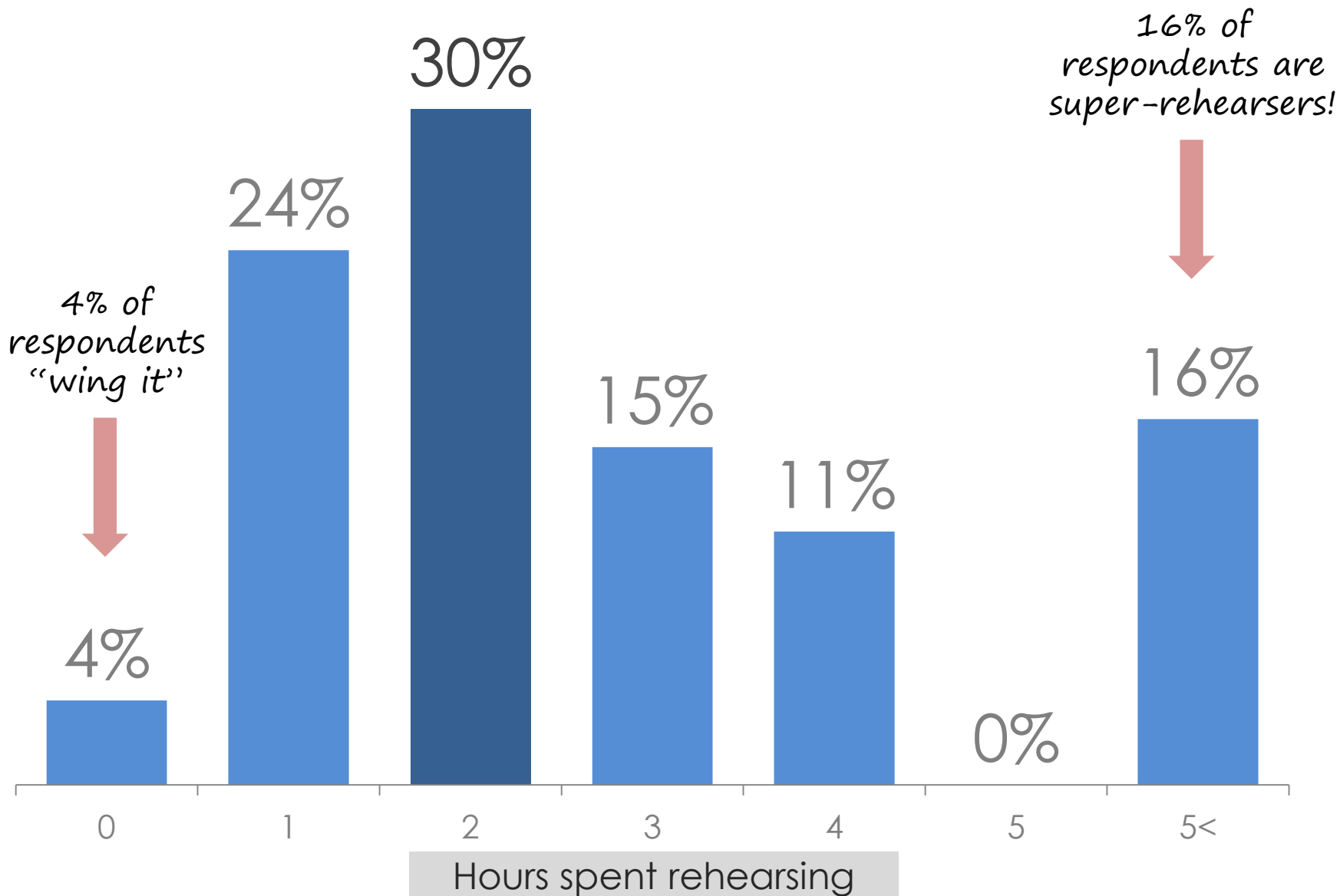
These results could point to a pretty substantial **over-estimation of our skills** compared to our peers

Average?... Surely not me...



**Never stop learning
and improving your
presentation skills**

**How many hours do you
spend rehearsing for your
average presentation?**

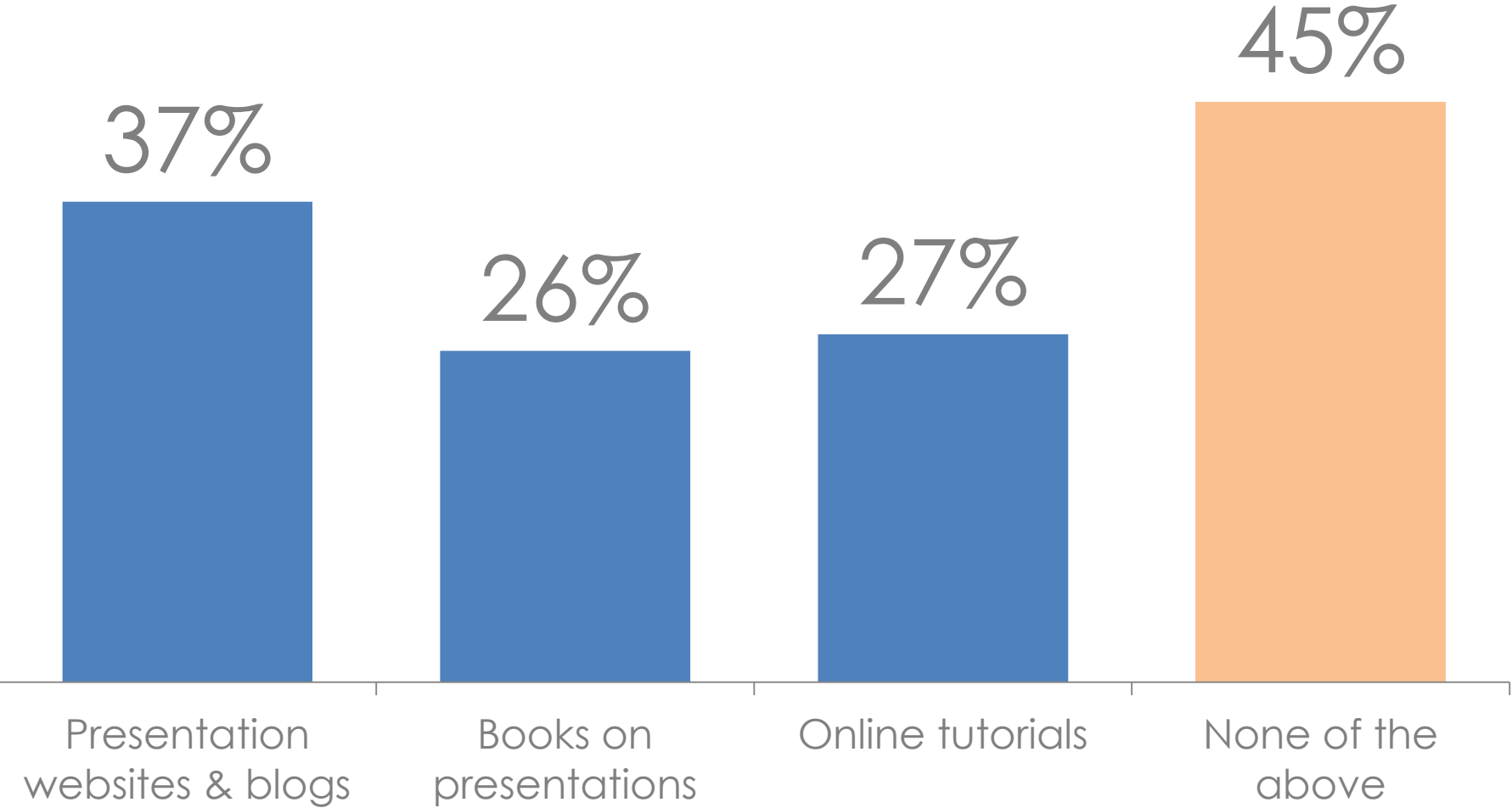




**Rehearse, rehearse,
rehearse!**

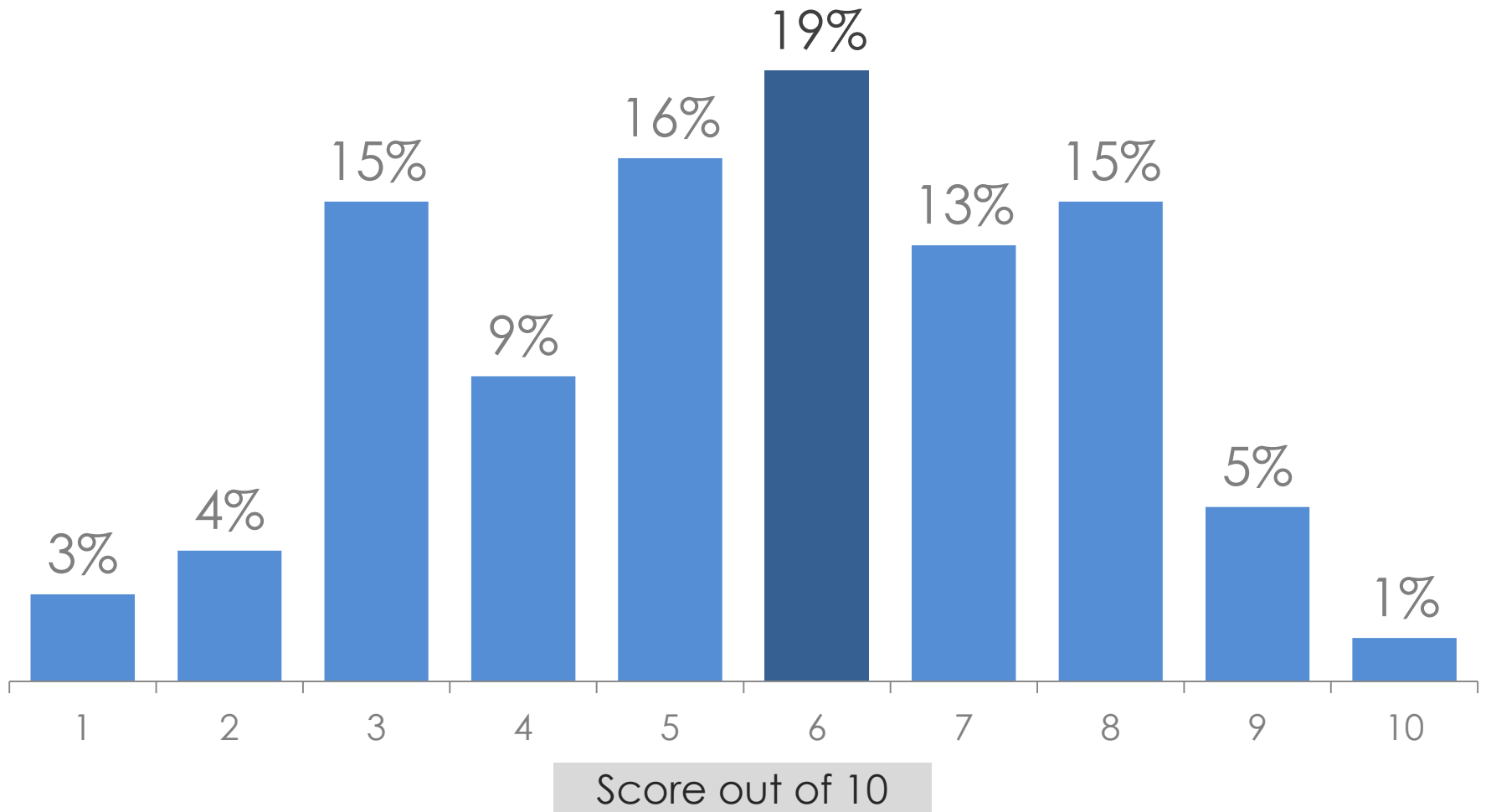
Which of these **presentation resources** do you use?

Resources used by respondents



How would you **rate the**
average presentation given
in your organisation
Out of 10

The average score was 5.56 out of 10

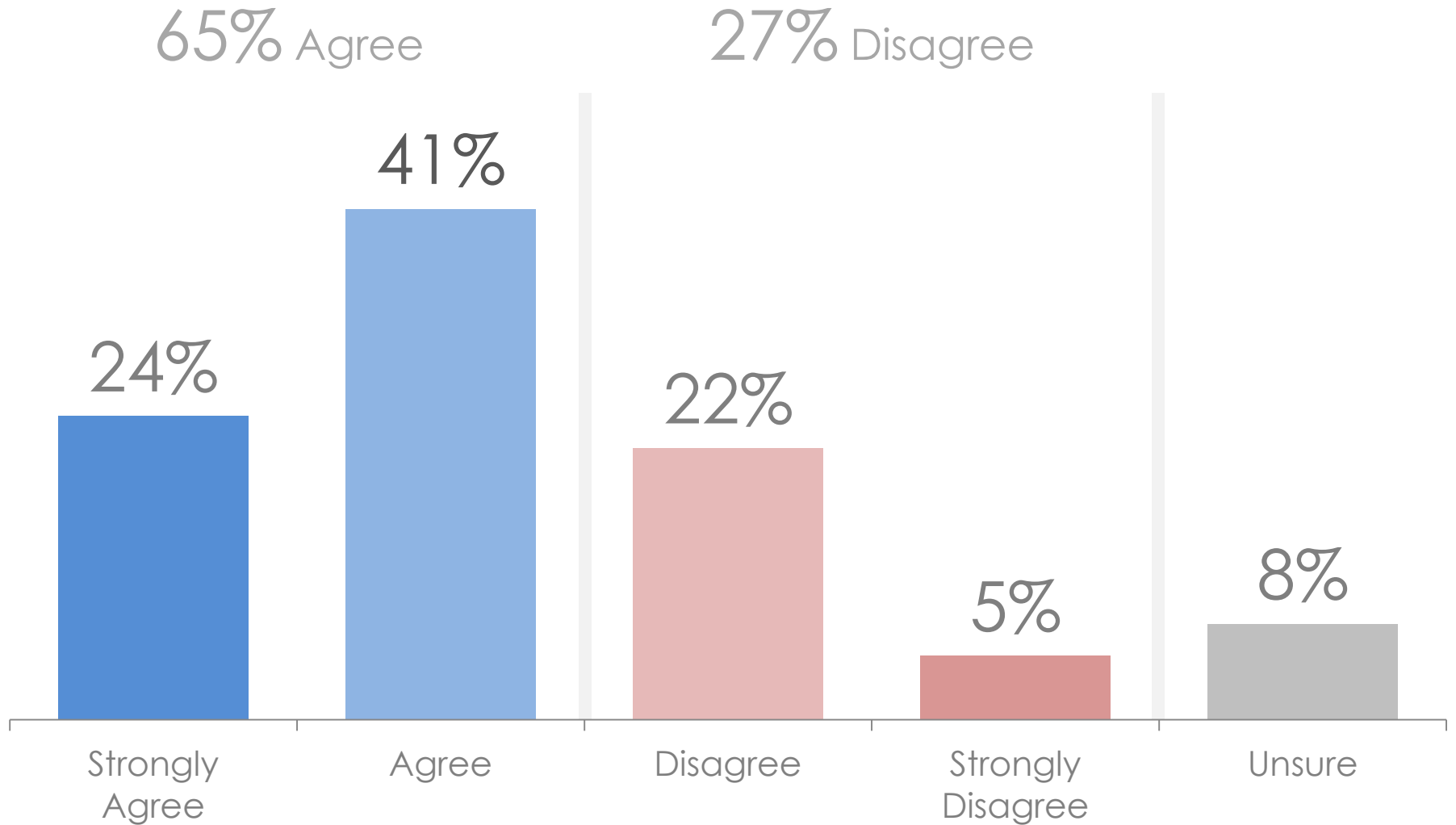




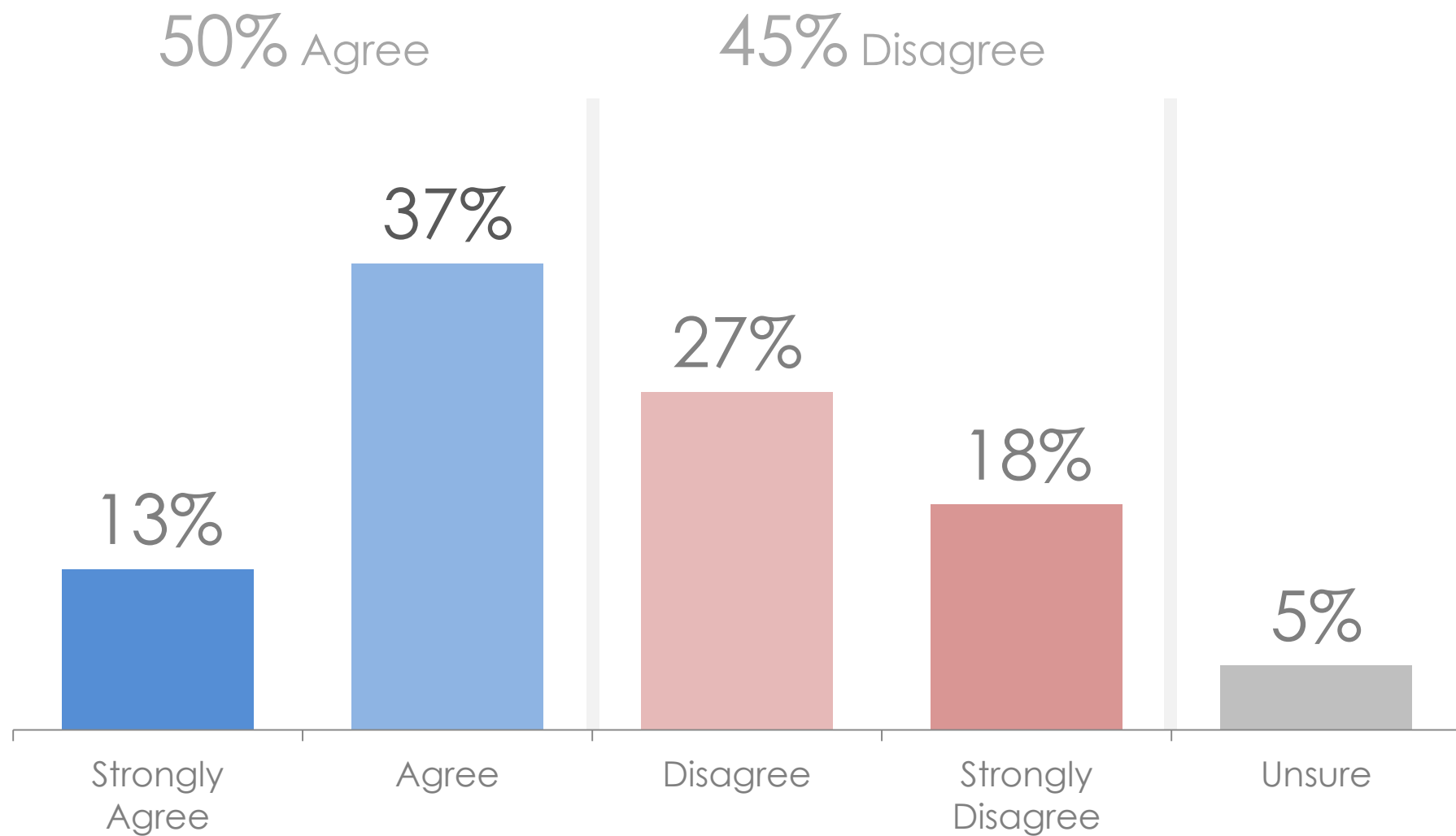
**Ask for honest
feedback...
Then action it**

Do you agree that your
organisation...

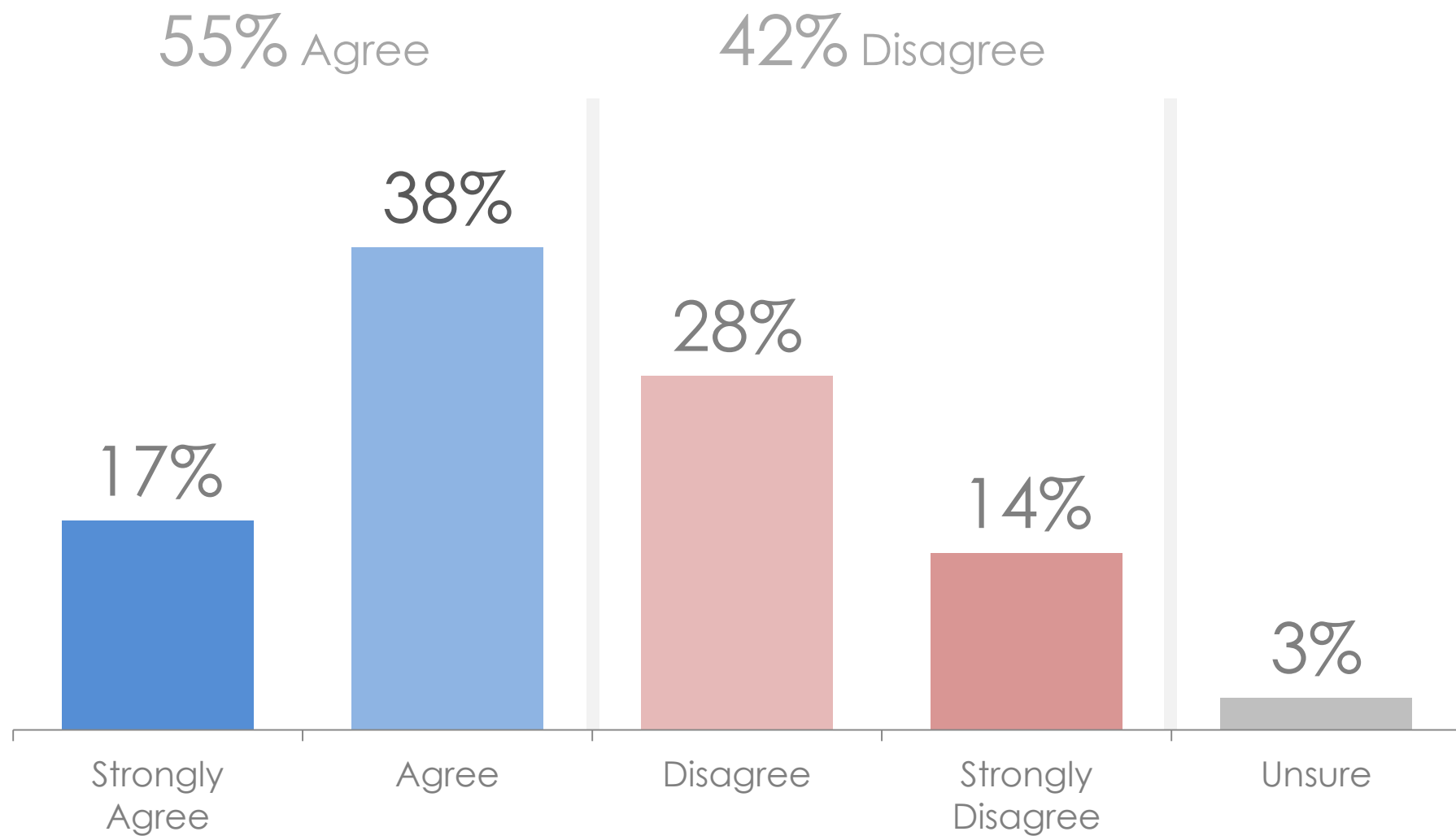
...Makes sales as a direct result of presentations



...Aims to develop employees presentation skills



...Take presentations as seriously as they should

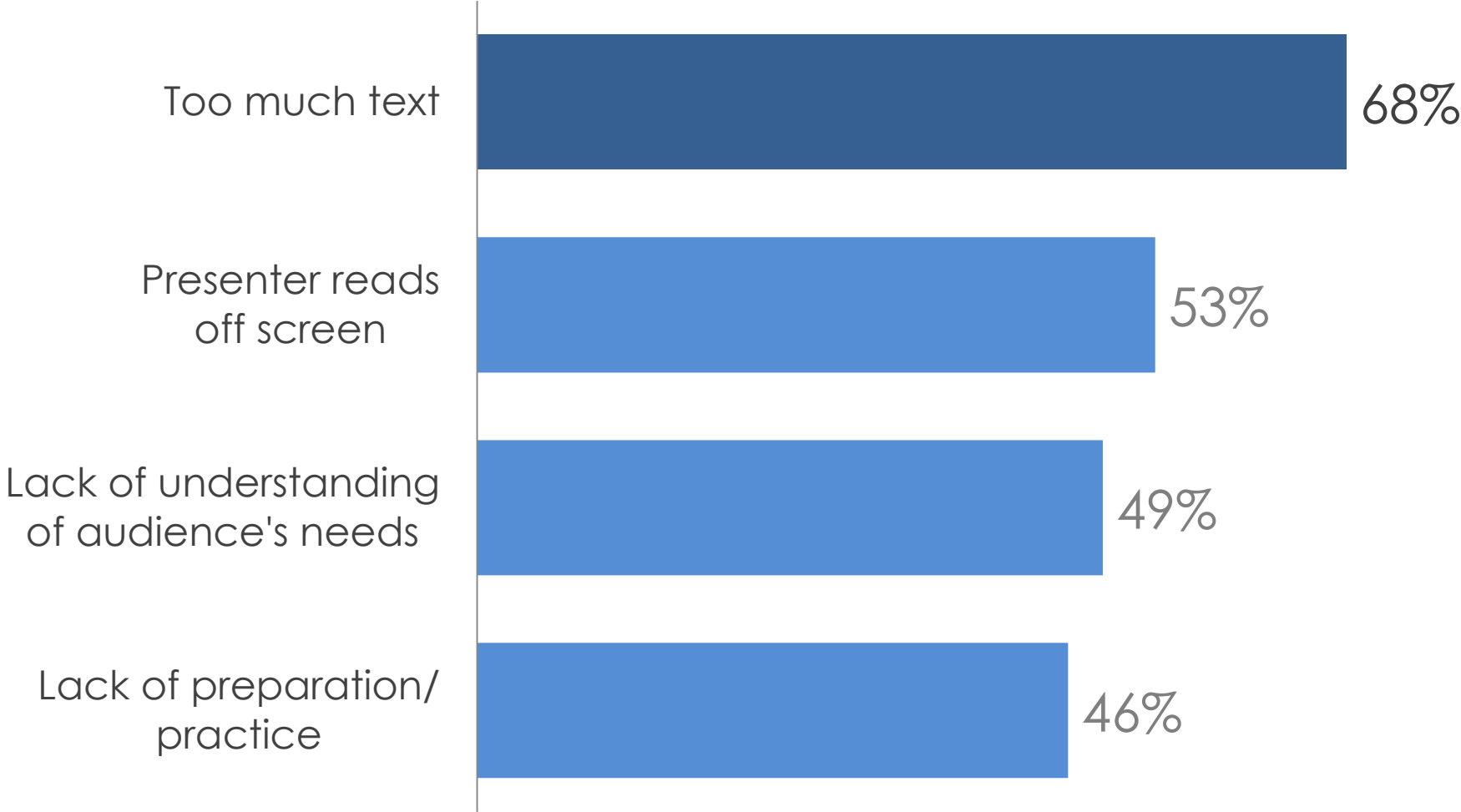





**Learn what to do
with PowerPoint, not
just how to use it**

Where does it all
go wrong

Top 4 factors as voted by respondents





**Tell stories, use
visuals, be more
human - less robot**

That's all folks

A **huge** thanks to everyone who took part in the survey, and good luck with any presentations you might have in the near future!



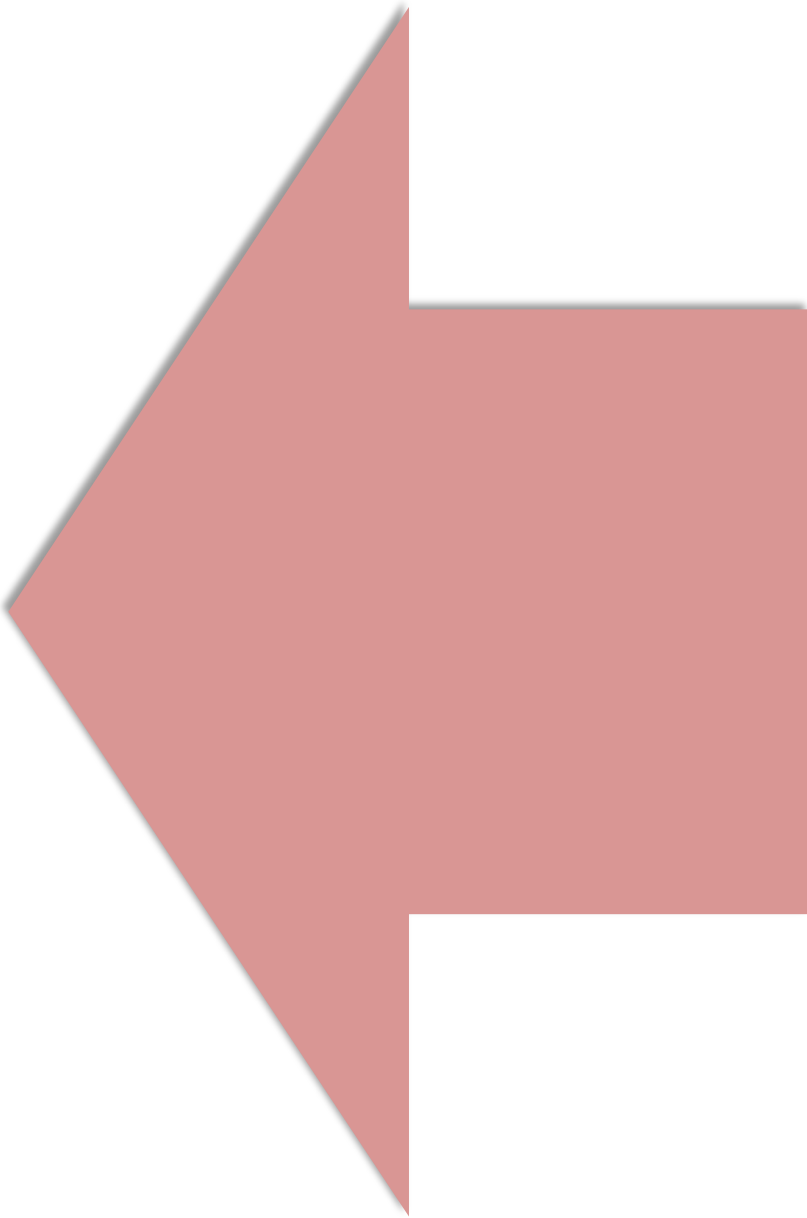
Find out a bit more about the
creator of this survey

The presentation was created by me, Ed, that's me below! I run a presentation design company which you can find @ www.clearpreso.com

If you need help with a presentation just let me know!

- You can **email me** at Ed@clearpreso.com
- Or if you are on **twitter** then lets connect, you can find me at www.twitter.com/clearpreso





*Don't forget
to share
:-)*

