How are we PRESENTING

A look at how we all present and where it all goes wrong

www.clearpreso.com
90 Respondents gathered through social media platforms.
Keep a look out for the brilliant comments received from respondents
What **software** do you use?
Ppt 07: 36.0%
Ppt 10: 33.7%
Ppt 03: 12.4%
Keynote: 10.1%
Prezi: 3.4%
Other: 4.5%
The software **winners** and **losers** since our 2010 survey
Usage in 2010

Usage in 2011

Let’s compare usage stats between our results in 2010 and 2011
2010 vs 2011

Usage in 2010

Ppt 2007: 53%

Usage in 2011

36%
Comparison of PPT usage in 2010 vs 2011:

- **PPT 2007**:
  - **2010**: 53%
  - **2011**: 36%

- **PPT 2003**:
  - **2010**: 19%
  - **2011**: 12%
Learn what to do with PowerPoint, not just how to use it
Presentations Viewed and Delivered per year
How many presentations do you **view** per year?

- **25+** presentations: 47%
- **22-24** presentations: 4%
- **19-21** presentations: 4%
- **16-18** presentations: 3%
- **13-15** presentations: 6%
- **10-12** presentations: 14%
- **7-9** presentations: 8%
- **4-6** presentations: 10%
- **1-3** presentations: 5%

Almost half of our presenters sit through over 25 presentations per year.
How many presentations do you deliver per year?
Seriously consider the goals of both the presentation and individual slides.
How do you rank yourself compared to your peers in terms of...
...Ability to present
…Ability to present

11% “Below Average”

A confident bunch!
Hardly anyone describes themselves as being below average

89% “Above Average”

51%

38%
...Presentation software skills

13% “Below Average”

87% “Above Average”

1%  Bottom 25%
12% Bottom 26-50%
44% Top 50-26%
43% Top 25%
...Preparation & Preparedness

21% “Below Average”

79% “Above Average”

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These results could point to a pretty substantial over-estimation of our skills compared to our peers. Average?... Surely not me...
Never stop learning and improving your presentation skills
How many hours do you spend rehearsing for your average presentation?
4% of respondents “wing it”

16% of respondents are super-rehearsers!
Rehearse, rehearse, rehearse!
Which of these presentation resources do you use?
Resources used by respondents

- Presentation websites & blogs: 37%
- Books on presentations: 26%
- Online tutorials: 27%
- None of the above: 45%
How would you rate the average presentation given in your organisation
Out of 10
The average score was 5.56 out of 10.
Ask for honest feedback…
Then action it
Do you agree that your organisation...
...Makes sales as a direct result of presentations

65% Agree

41%

27% Disagree

24% Strongly Agree

22% Disagree

5% Strongly Disagree

8% Unsure
...Aims to develop employees presentation skills

50% Agree

45% Disagree

13% Strongly Agree

37% Agree

27% Disagree

18% Strongly Disagree

5% Unsure
...Take presentations as seriously as they should

55% Agree

38%

28%

14%

3%

Strongly Agree

Agree

Disagree

Strongly Disagree

Unsure
Learn what to do with PowerPoint, not just how to use it
Where does it all go wrong
Top 4 factors as voted by respondents

- Too much text: 68%
- Presenter reads off screen: 53%
- Lack of understanding of audience's needs: 49%
- Lack of preparation/practice: 46%
Tell stories, use visuals, be more human - less robot
That’s all folks

A huge thanks to everyone who took part in the survey, and good luck with any presentations you might have in the near future!

Find out a bit more about the creator of this survey
The presentation was created by me, Ed, that’s me below! I run a presentation design company which you can find @ www.clearpreso.com

If you need help with a presentation just let me know!

- You can email me at Ed@clearpreso.com
- Or if you are on twitter then lets connect, you can find me at www.twitter.com/clearpreso
Don’t forget to share :-)