MY PROTOTYPE
BEAT UP YOUR BUSINESS PLAN
SUNDAY, MARCH 13, 2011 ★ 9:30AM ★ HILTON, SALON AB
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#MyPrototype
IS THE BUSINESS PLAN DEAD?
WHAT IS A PROTOTYPE?
CHOOSING THE RIGHT APPROACH
YOUR PROTOTYPES YOUR PROCESS
Prototypes and Funding

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A PROTOTYPE'S ROLE

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WHAT'S NEXT?