Making Your Interface Invisible

Leeds, May 2009

Dan Rubin
Sidebar Creative
Hi!

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Me, according to nGen works @ http://happywebbies.com/
Web Standards Creativity

by Dan Rubin

(and 9 other guys)
What is an invisible interface?
“Invisible” doesn’t mean “not there.”
“The better the design, the more invisible it becomes.”

— Jared M. Spool
“What makes a design visible is the frustration it brings.”

— Jared M. Spool
Designing for Intuition.
Focus on the Experience.
Mimic physical interfaces.
Making Your Interface Invisible

Photo: Ivaylo Georgiev (http://www.sxc.hu/photo/426359)
If your interface needs instructions...
Redesign it.
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IMPORTANT

For Shower

- Turn on Water
- Adjust Temperature
- Pull Down Spout Ring

SPOUT RING
TO OPERATE PLACE HANDS UNDER TAP
Intuitive interfaces are invisible.
Learn from the desktop.
Be consistent.
Be Consistent:
Navigational elements.
Be Consistent:

Button style and placement.
Be Consistent:
Cursor treatments.
Resources
Virtual
Great Designs Should Be Experienced and Not Seen – Jared M. Spool
http://www.uie.com/articles/experiencedesign/

Physical
Don’t Make Me Think – Steve Krug
The Design of Everyday Things – Donald Norman
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