HOW WEBSITES WORK

GETTING MORE FROM YOUR INTERNET PRESENCE

BOOSTING YOUR BOTTOM LINE 2010
THIN AIR
SAAS SOFTWARE
WEBSITE CLIENTS
MARKETING STRATEGIES
PHOTOGRAPHY
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MARKETING STRATEGIES
PHOTOGRAPHY
OBJECTIVE

WEBSITES
OBJECTIVE
SEO
THE STATS

- An estimated 2 billion websites on the internet; some say there is no way to determine the exact amount
- In the hour we are here together, there are about 20,000 websites being created
- Almost 228 million internet users in the United States, nearly 75% of the total population
- 37,500 blogs are created every hour
- Specific, over 80% of individuals will find their next home or their next realtor on the internet
THREE MAJOR FOCUSES

VISUAL IMPACT

QUALITY CONTENT

EASE OF USE
Southwest Colorado Travel Region

There is a special mystique about the southwest region of Colorado. It can be felt among ancient Anasazi Indian cliff dwellings at Mesa Verde National Park and in the quiet of rugged mining ghost towns high in the San Juan Mountains.

From the sheer depths of the Black Canyon of the Gunnison National Monument to the exhilarating vistas from Grand Mesa, world’s largest flat top mountain, the region is rich in western history, Victorian architecture and Native American cultures.

The complete vacation experience.

Every conceivable outdoor activity can be enjoyed in our National Forests and Recreation and Wilderness Areas, from world class mountain biking to gold medal fishing.
- Seven Scenic and Historic Byways
- Five Major Hot Springs Locations
- Five National Forests
- Five Wilderness Areas
- Seven State and National Parks and Recreation Areas
- Two National Monuments
- Two National Conservation Areas

Our shimmering aspens produce some of the most brilliant fall color in the country, enriching the pleasure of touring one of our seven spectacular state and nationally designated scenic and historic byways.

Click here to view our Suggested Travel Itineraries.

Southwest Colorado Travel Region Map
THREE MAJOR FOCUSES

VISUAL IMPACT

QUALITY CONTENT

EASE OF USE
Colorado Plateau Mountain Bike Trail Association

COPMOBA is a group of mountain bikers dedicated to the development and maintenance of regional mountain bike trails on the Colorado Plateau. Our main trails include Kokopelli's, Tabeguache, and Paradox, and we also work on all mountain bike trails in the area and are always working to get new trails built.

Donations help COPMOBA accomplish great things for the trails and mountain bike community! Donations allow COPMOBA to build and maintain trails and to advocate for the trails and mountain biking. Thank you for supporting and aiding our efforts!

Postcards from the President

Posted: Tuesday, March 30, 2010

It’s finally here….that time of year when we can dust off the bike, oil the chain, and go out and draw blood, on moves that just last fall seemed rideable on your kid’s tricycle with the streamers on the handlebars. Every year, especially after a long winter like this one, I develop extreme near sightedness which mentally limits my field of view to the knobs on the front tire and the 6” of trail immediately beyond. Thus it takes a few rides for me to remember to look up the trail a few yards so I can actually anticipate what’s coming at me like in my vain attempt not to look like a total goober when I run into the information kiosk at the bottom of the trail.
THREE MAJOR FOCUSES

VISUAL IMPACT

QUALITY CONTENT

EASE OF USE
Mesa County, Colorado
Located in Western Colorado, Mesa County is home to some of the most exciting places to see and things to do in the United States. With options for any visitor, it's an absolute dream.

Mesa County Activities
Things to do in Mesa County, alone or with your posse of family or friends

Community Calendar
What's happening around the Grand Valley, from Fruita to Colbran

Shop Mesa County
Find that special something in our unique shops and stores

Restaurants
Your Guide to the Taste of Mesa County

Business Guide
Mesa County Businesses ready to serve you

Community Organizations
Dedicated people doing great community things
CONTROL

Content Management System (CMS)
Frequent Updates
Encourage Return Visits & Customer Retention
TOP SIX (FREE) SEO TIPS YOU CAN DO TODAY

QUALITY DOMAIN
PAGE TITLES
PAGE CONTENT
LINKS / ANCHOR TEXT
PAGE DESCRIPTIONS & KEYWORDS
SITE MAP
TOP SIX (FREE) SEO TIPS YOU CAN DO TODAY

QUALITY DOMAIN

PAGE TITLES

PAGE CONTENT

LINKS / ANCHOR TEXT

PAGE DESCRIPTIONS & KEYWORDS

SITE MAP
UNTITLED

ABOUT MONTROSE COUNTY
TOP SIX (FREE) SEO TIPS YOU CAN DO TODAY

- QUALITY DOMAIN
- PAGE TITLES
- PAGE CONTENT
- LINKS / ANCHOR TEXT
- PAGE DESCRIPTIONS & KEYWORDS
- SITE MAP
Title


- Praesent id metus massa, ut blandit odio. Proin quis tortor
- Etiam scelerisque, nunc ac egestas consequat, odio nibh
- Nunc eu ullamcorper orci. Quisque eget odio ac
- Vivamus luctus urna sed urna ultricies
- Vivamus hendrerit arcu sed erat

Sub Title

TOP SIX (FREE) SEO TIPS YOU CAN DO TODAY

QUALITY DOMAIN
PAGE TITLES
PAGE CONTENT
LINKS / ANCHOR TEXT
PAGE DESCRIPTIONS & KEYWORDS
SITE MAP
Click here for more information

Sign up today for our FREE web-seminar!
TOP SIX (FREE) SEO TIPS YOU CAN DO TODAY

QUALITY DOMAIN
PAGE TITLES
PAGE CONTENT
LINKS / ANCHOR TEXT
PAGE DESCRIPTIONS & KEYWORDS
SITE MAP
Craney Hill Kennel, based in Illinois, offers Kansas pheasant hunting and gun dog training schools for flushing dogs. It also sells field-bred English springer spaniel and Labrador puppies, and started and professionally trained finished dogs.
TOP SIX (FREE) SEO TIPS YOU CAN DO TODAY

QUALITY DOMAIN
PAGE TITLES
PAGE CONTENT
LINKS / ANCHOR TEXT
PAGE DESCRIPTIONS & KEYWORDS
SITE MAP
DEVELOPING QUALITY KEYWORDS

TOO GENERIC

Log home
Creekside
Horse property
Irrigated ranch

GOOD COMBINATIONS

Western Colorado Ranch
Hotchkiss property
Hotchkiss home
North Fork Colorado property
MEASURING RESULTS
QUESTIONS?