Hello
Freitag  Scrims  Greene St
Freitag
Freitag
Freitag
[Friday in German]
Freitag
[Friday in German]
Bag Company
Headquarters in Zurich
Global
Functional
Tarpaulin
[High Strength PVC Coated Fabric]
40 Products
F-Cut Design
every product is unique
iPhone case
green messenger bag
store in Zurich, Switzerland
Scrims
Scrims
Light Textile
Woven Cotton
Durable to Weather
Transparent
Hide Construction
Protect the Public
Huge
Printed at Hi-Res
[Radio Frequency Welding Fabrics]
Wrapped Fountain
Spoleto, Italy 1968
Wrapped Coast
1 Million Square Feet
Little Bay Australia
1968-69
Wrapped Coast
1 Million Square Feet
Little Bay Australia
1968-69
Scrim Reflecting Architecture
Walt-Disney World
Magic Kingdom
Orlando, FL
Wrapped Reichstag
Berlin 1971-95
Mutual of Omaha Building
In honor of the Mutual of Omaha Swimvitational
Greene St
SoHo
SoHo
SoHo
[South of Houston]
Destination Shopping
Boutiques
Small Cafes
inner-city gentrification
Cast-Iron District
Short Blocks
"Walking down a SoHo street is an experience in **bricoliage** - a postmodern collage of odds and ends from all time periods, which combine to form new patterns and meanings." - Eric Nash
SoHo was (previously) known to officials as 'the Valley', a grey blur of low industrial buildings that no one wanted to visit or look at, a flat region rather like a gap in a comb where the teeth have broken, between the skyscrapers of Wall Street and the skyscrapers of Midtown. 

Mixed Use:
Mixed Use:
13,500 residents
Mixed Use:
13,500 residents
30,000 workers
Mixed Use:
13,500 residents
30,000 workers
45,000 visitors