FINDING AND KEEPING YOUR CREATIVE MOTIVATION
WEB DESIGN DAY, 2010
WHAT SEEMS TO BE THE PROBLEM?
BOBBY RAY

“Somebody take me back to the days,
Back when I was rappin' for the hell of it,
But now a days we rappin' to stay relevant.*”

*I realize I will never be invited back to Web Design Day for quoting a top 40 song in my presentation.
Designers are a special breed of thinkers. We engage in the discussion and help define solutions to the problems faced by society.
BERNARD CANNIFFE

“The sexy ones sell themselves, the challenge is selling, say hemorrhoid ointment.”
BERNARD CANNIFFE

“You’re only as good as your last project.”
Developers create software tools that empower society to do things better, faster, easier, and more securely.
CSS3
HTML5
jQuery
ExpressionEngine
Drupal
Wordpress
Objective-C
Java
Social Media
API’s
Typekit
Tumblr
Django
Python
Moo Tools
Git
TRUTHS ABOUT MOTIVATION.
Every new challenge, every new conflict, is an opportunity to lose our motivation.
Truth 2

Motivation needs constant fulfillment.
Your motivation is different from mine.
Truth 4

Motivations change.
PART 1

FINDING YOUR MOTIVATION.
2. Set Routines: You’re a creature of habit. That’s okay.
3. Seek a Community: Inspiration and Accountability
pittmefug.org
refreshpittsburgh.org
refresh-dc.org
refreshbmore.org
webdesignnday.com (duh)
flashpitt.com
pittsburgh.aiga.org
adcmw.org
5. Find a Mentor
PART 2

KEEPING YOUR MOTIVATION.
1. Experiment
2. Push yourself.
3. Eliminate your distractions.
4. Get Out: Nearly half of Americans don’t use their vacation days. Don’t be one of those people.
5. Give Back: Nothing will remind you how good you have it like sharing it with others.
pittsburghcares.org
volunteerpittsburgh.com
artinstitutes.edu/pittsburgh
THANK YOU.
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