The Greatest PowerPoint Presentation Ever

Brought To You By:
Mastering Technical Sales

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Way too many presenters just put every piece of information they possibly can on the slide because they are just way too lazy to remember it all. Reading from your slides is absolutely, positively guaranteed to bore your audience and you can even put them to sleep. In fact, what is the point of you even being there if everyone can read from your
The Teleprompter Slide

(contd..) slide ?
What About Spell Checker?

Eye halve a spelling chequer
It came with my pea sea
It plainly marques four my revue
Miss steaks eye kin knot sea.
As soon as a mist ache is maid
It nose bee fore two long
And eye can put the error rite
Its rare lea ever wrong.
Bullet Points

- Too
- Many
- Bullet
- Points
- Can Really
- Distract
- From Your
- Message
- Only
- Bullet

- Key Points
- As Too Many
- Bullet
- Points
- Prevent
- Your
- Message
- From
- Making
- An Impact

- In Fact
- The Term
- Bullet
- Points
- Comes From
- Audiences
- Firing
- A Gun
- At The
- Annoying Presenter
Corporate Bullets

- One really amazing fact you never knew
- Another amazing fact you might know about
- A third fact you knew, but didn’t realize was relevant
- And of course, a fourth fact that needs to be stated and you’ll never remember it unless it’s on the slide
- And a fifth point just for luck
Bad Color Schemes

Contrasting Background Colors Make It Difficult to Concentrate on the slide, causing

- Confusion
- Headache
- Nausea
- Vomiting
- And even Death by PowerPoint
Slide Effectiveness

My Presentation

# Of Slides
We Need More Data
We Need More Data
We Need More Data
We Need More Data

<table>
<thead>
<tr>
<th>Month</th>
<th>JAN</th>
<th>FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
<th>JUN</th>
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Mix Factors | 34.887 | 23.988

$ Rate | 2.07 | 2.01

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<th>Value</th>
<th>Price</th>
<th>Change</th>
<th>Diff</th>
<th>Rate</th>
<th>Percent</th>
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<td>15,384</td>
<td>8,500</td>
<td>745</td>
<td>8.01</td>
<td>55%</td>
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<td>15,450</td>
<td>8,374</td>
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<td>765</td>
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<tr>
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<td>10,274</td>
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<td>55%</td>
<td></td>
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<tr>
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Font Analysis

Courier New – organized and structured

Comic Sans MS – fun loving

Matisse – Artistic

Times New Roman -
The End Result