7 TIPS TO CREATE VISUAL PRESENTATIONS
Welcome

2011, September 27th
HELLO
My name is Emiland
Our objective: STAND OUT OF THE CROWD
7 TIPS TO CREATE VISUAL PRESENTATIONS
LET’S GO!
THINK BILLBOARDS.
People should get your message in 3 SECONDS
This is not a slide.
It's a slidument!
This is a document.

This is a slide.
IMAGES ARE POWERFUL.
Choose WISELY
You have to show **IDEAS** not slides
HOW?

Art
Music
Movies

History
Cultures

...
WHERE?

- Take your own pictures
- Buy stock photos
- Use Creative Commons
NEW!

Compfight

Flickr
TYPOGRAPHY MATTERS.
FONT Analysis

Courier New
Organized & Structured

Comic Sans
You think you are funny

Times New Roman
Lazy, Apathetic, Unimaginative
(You always use the default)
The letter & the spirit
The letter IS the spirit
Default type is wrong.
Respect your audience.
Serif or Sans Serif?
Use different font styles.
No Comic Sans.
Chunkfive
Fertigo
Quicksand
NEVIS
Museo
SYMBOLS ARE MAGIC.
Gather your personal SYMBOL LIBRARY
I love symbols
I love Facebook
Give me a roman triumph
I need a ride
NEW!

The Noun Project
5

INFORMATION IS BEAUTIFUL.
The most beautiful diagrams are those that you create
# BUDGET

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>CONSULTING</strong></td>
<td><strong>$ 50K</strong></td>
</tr>
<tr>
<td><strong>STUDIES</strong></td>
<td><strong>$ 20K</strong></td>
</tr>
<tr>
<td>- PREPARATION</td>
<td><strong>$ 11K</strong></td>
</tr>
<tr>
<td>- PANEL A</td>
<td><strong>$ 1K</strong></td>
</tr>
<tr>
<td>- PANEL B</td>
<td><strong>$ 2K</strong></td>
</tr>
<tr>
<td>- PANEL C</td>
<td><strong>$ 3K</strong></td>
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<tr>
<td><strong>PRODUCTION</strong></td>
<td><strong>$ 18K</strong></td>
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<tr>
<td>- SHOOTING</td>
<td><strong>$ 6K</strong></td>
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<tr>
<td><strong>COMMUNICATION</strong></td>
<td><strong>$ 12K</strong></td>
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<tr>
<td>- PRINTING</td>
<td><strong>$ 4K</strong></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$ 100K</strong></td>
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</tbody>
</table>
BUDGET

CONSULTING

STUDIES

PRODUCTION

COMMUNICATION
KEEP STRUCTURE VISIBLE.
Create clear LANDMARKS
TIPS

1. THINK BILLBOARDS.
2. BEPOWERFUL.
3. TYPOGRAPHY MIGHTERS.
4. BOLS MAGIC.
5. INFORMATION BEAUTIFUL.
6. CREATIVE Table.

TOOLS

NEW! Compfight
NEW! Flicker
NEW! Font Squirrel
NEW! The Noun Project
MAKE IT YOUR WAY.
BLAST
your corporate templates
Think billboards. Images are powerful. Typography matters. Symbols are magic. Information is beautiful. Keep structure visible. Make it your way.
GET INSPIRED.
NEW!

Note and Point

KILLER SLIDE DECKS.

You Suck at PowerPoint!
5 shocking design mistakes you need to avoid
and...
JUST TRY.
Thank You

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+33 6 79 92 10 97

Photos

Why Am I Here? by Steve Shuey
Robber Fly by Gustavo Mazzarollo
They’re Off by Alex Evers
Tiger by Robert Saucier
Slide Analysis by (davide)
Death by Powerpoint by Don McMillan
Chris McCandless by TED Conference
Brier Island Lighthouse by Dennis Jarvis
Close Encounter by Adam Stinton
The Long Journey Home by Hien Luong
Bungee Extreme by Alisdair Miller

Inspirations

Jesse Desjardins
ComicSansCriminal
Bertrand Bruandet
The Noun Project